



Digital Gurukulam
Digital Marketing Institute, Kalyan

CAREER SCOPE IN DIGITAL MARKETING:

As we know that the digital marketing industry is growing, which brings more opportunities to professionals in this industry. Following are opportunities available for professionals.

1. Get a Job in Industry

The simple and best way to start your career in digital marketing is to find a job, In different specialisations:

Junior & Mid Level Career Options	Higher Level Digital Marketing Job Titles
<ul style="list-style-type: none">• Digital marketing intern• Digital marketing executive• SEO Executive• Link Building specialist• Social media specialist• Google Ads specialist• Email marketing specialist• Web Analyst• Online reputation executive• Content marketing executive	<ul style="list-style-type: none">• Digital marketing strategist• Digital marketing manager• Social media manager• Digital Marketing Head• Paid Advertising manager• Digital Branding Head

APART FROM ABOVE LIST, SCOPE OF DIGITAL MARKETING IN ONLINE BUSINESS:

- 2. Become a Professional Blogger**
- 3. Earn with Affiliate Marketing & AdSense**
- 4. Start Freelancing Services**
- 5. Start your own agency**
- 6. Become a YouTuber**
- 7. Start your Drop shipping business**